

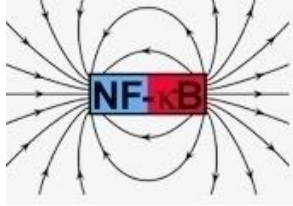
# 4th European Nf-kB Subunit Workshop

## EXHIBITION AND SPONSORSHIP PROSPECTUS



8 – 10 October 2018

Grasse, France



# European NF-kappaB Subunit Workshop

8th to 10th October 2018, Grasse, France

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# GENERAL INFORMATION

## Welcome!

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We are delighted to announce that the 4th European Nf-kB Subunit Workshop will take place from 8th to 10th October 2018 at the French Riviera, in Grasse, France.

The workshop is held biannually and previous meetings have taken place in Germany, Scotland and Greece. We are excited to bring the 4<sup>th</sup> Subunit Workshop to the French Riviera in 2018. In 2016 we had 68 attendees from 11 countries around the world.

The workshop is organised by scientists working directly in this field. Funding relies solely on registration fees from participants and sponsorship from medical charities and companies. If you would like to help sponsor this meeting or just come along to learn more about this fascinating and important area of biology we would love to hear from you.

We look forward to seeing you in Grasse in 2017!

### **The Organising Committee**

Véronique Baud  
Véronique Imbert  
Jean-François Peyron  
Gilles Courtois

## Key Dates and Details

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**Dates:** Monday 8th October to Wednesday 10th October 2018  
**Venue:** AEC Vacances "Les Cedres"  
34 Avenue St Exupery  
06130 Grasse  
France

Grasse is considered the world's capital of perfume and was made town of art and history. The venue "Village Vacances les Cèdres" is located at 800m from Grasse downtown in the heart of a tree and flower park of 2,5 ha, a favorable framework for scientific exchange and sharing.

## The Organiser

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In Conference Ltd are the Professional Conference Organisers (PCO) to the conference and has organised events for over 26 years. Please contact us for any assistance you may require:

**Contact:** Claire Simpson  
Senior Conference & Events Manager  
Tel: +44 (0)131 336 4203  
Email: [nf-kappab@in-conference.org.uk](mailto:nf-kappab@in-conference.org.uk)

# DRAFT PROGRAMME

<b>Monday 8th October</b>	
16.00 - 16:15	Welcome
16.15 - 20.00	Session 1
17.45 - 18.15	Coffee Break
20.00	Welcome Reception followed by Dinner

<b>Tuesday 9th October</b>	
09.00 -10.30	Session 2
10.30 - 11.00	Coffee Break
11:30 - 14:00	Session 3
13.15 - 14.30	Lunch and Free Time
14.30 - 16.30	Poster Session
16.30 - 18.30	Session 4
18.15 - 18.30	Coffee Break
18.30 - 20.00	Session 5
20.00	Conference Dinner

<b>Wednesday 10th October</b>	
09.45 - 13.00	Session 6
12.45 - 13.00	Close
13.00	Lunch

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## Why sponsor Nf-kB?

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Whether you are looking to increase sales, bolster awareness or build client relationships – business to business growth thrives on establishing strong networking opportunities. The NF-kappaB Subunit Workshop offers several unique sponsorship opportunities to assist companies in achieving marketing objectives. As a sponsor, you will have the opportunity to position your brand and product at the forefront of cutting edge research; align your organization with best practice research and leadership, and engage with key decision-makers in several interactive ways.

We are confident that the sponsorship opportunities outlined below will meet your company objectives on many fronts by providing:

- Network with existing and new contacts and discover new business opportunities
- Demonstrate new products and equipment whilst receiving feedback on your products, services and ideas from a highly engaged audience
- Continuous promotion of the conference along with confirmed sponsors through all social media channels available i.e. Twitter
- CRM/business lead opportunities

## Summary of Opportunities

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This year we have developed some new and exciting packages to help you achieve premium positioning and enhanced branding. Please contact the Conference Organiser to discuss tailoring any of the packages outlined below to your requirements.

Description	Costs (exc. VAT)	Page
<b>Exhibition</b>		
Exhibition Stand	€500	Page 6
<b>Sponsorship</b>		
Poster Session Sponsor	€500	Page 6
Poster Award Sponsor	€250	Page 6
Delegate Lanyards	€300	Page 7
Writing Pads or Pens Sponsor	€250 each	Page 7
Lunch or Break Sponsor	From €300 per break	Page 7

## Detailed Exhibition Opportunities

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<b>Exhibition Stand</b>	<b>COST €500</b>
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Exhibition space will be available from lunchtime on Monday 8<sup>th</sup> from 2pm until lunchtime on Wednesday 10<sup>th</sup> October.

### Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters, Social Media and in the printed book of abstracts.

### During Event

- Exhibition space (3m wide x 2m deep)
- All stands are provided with a table, chairs, and table cloth
- One pass for stand personnel, this includes tea, coffee and lunch (no accommodation or access to scientific sessions included)

Stand out from the other exhibitors by taking a double space at the discounted rate of £900.

Shell scheme structures are not included or permitted.

## Detailed Sponsorship Opportunities

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<b>Poster Session Sponsor</b>	<b>COST €500</b>
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This is an integral part of the conference in which delegates will display a poster of their work.

### Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters, Social Media and in the printed book of abstracts.

### During Event

- Your logo will appear on each poster board beside the poster number giving your logo high visibility to all delegates.

<b>Poster Award Sponsor</b>	<b>COST €250</b>
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Posters are an integral part of the conference and many delegates will display a poster of their work.

### Pre/Post Event

Your company logo will be advertised on the conference website, newsletters, Social Media and in the printed book of abstracts.

### During Event

- You can have company representative in attendance to present the award to the winners along with your company logo on the certificates.

**Delegate Lanyards****COST €300****Pre/Post Event**

- Your company logo will be advertised on the conference website, newsletters, Social Media and in the printed book of abstracts.

**During Event**

- Delegates will be provided with a lanyard branded with the conference logo and sponsors logo. Delegates are required to wear their badge at all times during the conference ensuring a high profile for your organisation.

**Writing Pads or Pens Sponsor****COST €250 each****Pre/Post Event**

- Your company logo will be advertised on the conference website, newsletters, Social Media and in the printed book of abstracts.

**During Event**

- Own branded delegate note pad and pens will be provided to all meeting participants

**Lunch or Break Sponsor****COST FROM €300 per break****Pre/Post Event**

- Your company logo will be advertised on the conference website, newsletters, Social Media and in the printed book of abstracts.

**During Event**

- As the sponsor of the lunch or break you will be acknowledged in the programme as the sponsor of the break and also your logo will be displayed on the catering station during the lunch/break.

## SECURING YOUR PARTICIPATION

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To secure any of the opportunities outlined above, or to discuss tailoring our packages to your own requirements, please contact us. As always, demand for exhibition space and sponsorship packages is expected to be high, so please contact us as soon as possible to ensure availability.

Please note that full payment is required at the time of booking

**Conference Organiser**

Please contact us to book or for any assistance you may require.

**Contact:** Claire Simpson  
Senior Conference & Events Manager  
T: +44 (0) 131 336 4203

**Email:** [nf-kappab@in-conference.org.uk](mailto:nf-kappab@in-conference.org.uk)

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\*\*\* Association Management Company and Professional Conference Organisers  
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